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THE TECH WOLVES
AI / AUTOMATION / CREATIVE SYSTEMS

FREE CREATOR RESOURCE / PRESENTED BY THE TECH WOLVES

250+ AI Creative Shortcut Commands

A swipe-friendly command library for product images, Meta ads, UGC scripts, billboards, ecommerce, branding, copywriting and content production.

254

SHORTCUTS

10

CATEGORIES

1

CREATIVE SYSTEM

These are reusable prompt aliases - not official hidden ChatGPT commands. Use the shortcut plus a clear brief for the best result.

More AI and creative resources: thetechwolves.com

How to Use These Shortcuts

Upload the product or reference image, then combine one shortcut with the audience, goal, format, brand requirements, verified claim, and CTA.

Copy-friendly formula

[Upload image] + /shortcut + audience + objective + platform + dimensions + brand rules + verified claim + CTA

Example

/metaad - Use the uploaded skincare bottle. Target women aged 25-40. Focus on the verified benefit 'lightweight daily hydration.' Create a premium 4:5 Instagram feed ad, preserve the package and label exactly, and leave space for the CTA 'Shop Now.'

Four rules before you publish

- 1 Preserve logos, package shape, label, colours and mandatory legal text.
- 2 Never invent reviews, results, certifications, ingredients or product claims.
- 3 Check every AI-generated word and visual detail before delivery.
- 4 Treat outputs as concepts until the brand has reviewed and approved them.

Tip: save your favourite aliases inside one ChatGPT Project with your brand guide, product facts and creative rules.

1. Premium Product Photography

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
1	/premiumshowcase	Turn the uploaded product into a high-end commercial hero image.
2	/luxurystudio	Place the product in a refined luxury studio with controlled lighting.
3	/cleanstudio	Create a clean seamless-background catalogue photograph.
4	/floatingproduct	Make the product float with realistic shadow and depth.
5	/splashshot	Add a dynamic liquid splash suited to the product category.
6	/ingredientsburst	Surround the product with its key ingredients in motion.
7	/macrodetail	Create an extreme close-up highlighting texture and craftsmanship.
8	/glassreflection	Stage the product on reflective glass with premium lighting.
9	/softshadow	Produce a minimalist image with soft natural shadows.
10	/hardlight	Use bold directional light and graphic, high-contrast shadows.
11	/sunbeam	Add warm window sunlight and realistic beam shadows.
12	/neonstudio	Create a colourful neon-lit commercial product shot.
13	/darkluxury	Use a dark cinematic backdrop with elegant rim lighting.
14	/pastelstudio	Stage the product in a soft pastel editorial set.
15	/monochrome	Build a tonal scene matching the product's dominant colour.
16	/marbleluxury	Place the product on marble with sophisticated highlights.
17	/waterreflection	Stage the product beside shallow water with reflections.
18	/icefresh	Use ice, condensation, and cold lighting for a fresh effect.
19	/steamatmosphere	Add controlled steam or mist for warmth and sensory appeal.
20	/naturehero	Integrate the product into a polished natural environment.
21	/bathroomspa	Create a premium spa or bathroom lifestyle setup.
22	/kitchenhero	Stage the product in an aspirational modern kitchen.
23	/bedroomlifestyle	Place the product naturally in a styled bedroom scene.
24	/handmodel	Show a realistic hand holding or using the product.
25	/texturecanvas	Build a tactile surface composition around the product.

2. Meta Ads & Social Creatives

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
26	/metaad	Create a conversion-focused 4:5 Meta ad using the product.
27	/storyad	Design a 9:16 Instagram/Facebook Story advertisement.
28	/squaread	Create a 1:1 feed ad with clear visual hierarchy.
29	/carouselad	Plan a multi-card carousel that moves from problem to offer.
30	/problemad	Visualize the customer's main pain point before introducing the product.
31	/solutionad	Position the product as the clear solution to one problem.
32	/benefitad	Build an ad around the product's strongest customer benefit.
33	/featuread	Highlight one feature with a simple visual demonstration.
34	/offerad	Create an offer-led ad with price, savings, and CTA space.
35	/salead	Design a bold limited-time sale creative.
36	/launchad	Produce a new-product launch announcement creative.
37	/testimonialad	Turn a genuine customer quote into a social-proof ad.
38	/reviewad	Create a rating/review-style performance creative.
39	/comparisonad	Compare the product against a generic alternative without false claims.
40	/beforeafterad	Show an honest, category-appropriate before/after concept.
41	/statad	Center the ad on one verified statistic or result.
42	/mythad	Challenge a common customer misconception and reveal the truth.
43	/questionad	Use a high-curiosity question as the main ad hook.
44	/founderad	Create a founder-led ad concept with an authentic brand story.
45	/seasonalad	Adapt the product creative to a relevant season or festival.
46	/retargetad	Create a retargeting ad for visitors who viewed but did not buy.
47	/abvariant	Generate three visually distinct variants of the same ad angle.
48	/thumbstopper	Design a disruptive first-frame concept for social feeds.
49	/ctaframe	Create a final CTA frame with offer, urgency, and next step.
50	/adresize	Reformat one approved creative for feed, story, reel, and display sizes.

3. UGC Video Concepts & Scripts

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
51	/ugcscript	Write a natural creator-style UGC video script.
52	/hookbank	Generate 20 opening hooks for the product and audience.
53	/problemhook	Write hooks that begin with a specific customer frustration.
54	/curiosityhook	Create open-loop hooks that encourage viewers to keep watching.
55	/confessionhook	Write authentic confession-style openings without manufactured claims.
56	/povhook	Create relatable POV openings for short-form videos.
57	/unboxingugc	Script an unboxing video with first impressions and close-ups.
58	/demoUGC	Script a simple on-camera product demonstration.
59	/routineugc	Place the product naturally inside a morning or evening routine.
60	/dayinlife	Build a day-in-the-life integration around the product.
61	/storytimeugc	Write a personal story structure that leads naturally to the product.
62	/testimonialugc	Turn real customer feedback into a believable testimonial script.
63	/reviewugc	Write a balanced creator review with pros, use case, and verdict.
64	/beforeafterugc	Script a compliant before/after narrative using verified outcomes only.
65	/comparisonugc	Script an honest side-by-side product comparison.
66	/faqvideo	Answer the five most likely buyer questions in short video form.
67	/objectionvideo	Address one purchase objection in a conversational video.
68	/threebenefits	Script a "three reasons why" product video.
69	/dontbuyuntil	Create a contrarian "don't buy until you know this" structure.
70	/tiktokmadebuy	Create a trend-aware discovery/reaction script without fake virality claims.
71	/voiceoverugc	Write voiceover copy matched to a product B-roll sequence.
72	/facelessugc	Plan a hands-only or faceless product video.
73	/founderstory	Script the founder's origin story for social video.
74	/shotlistugc	Convert a script into a second-by-second shot list.
75	/ugcvariants	Create five distinct scripts from one product brief.

4. Billboards, Print & Environmental Mockups

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
76	/3dbillboard	Place the product in an anamorphic 3D billboard concept.
77	/citybillboard	Create a realistic urban roadside billboard mockup.
78	/timesquare	Stage a large-format digital ad in a Times Square-style setting.
79	/busstop	Place the campaign in a bus-shelter advertising mockup.
80	/metrostation	Visualize the campaign across a premium metro station placement.
81	/airportad	Create an airport terminal media placement.
82	/mallbanner	Design a large shopping-mall banner installation.
83	/buildingwrap	Turn the campaign into a full building-wrap concept.
84	/storefront	Apply the brand campaign to a retail storefront.
85	/windowdisplay	Create an eye-catching branded shop-window display.
86	/vehiclewrap	Mock up the campaign on a car, van, or delivery vehicle.
87	/buswrap	Apply the campaign across a full bus advertisement.
88	/taxiad	Create a taxi-roof or taxi-body ad placement.
89	/newspaper	Turn the campaign into a realistic newspaper advertisement.
90	/magazinead	Create a polished full-page magazine advertisement.
91	/magazinecover	Feature the product in an editorial magazine-cover concept.
92	/brochure	Design a product brochure cover and inside-spread concept.
93	/flyer	Create a clear promotional flyer for local distribution.
94	/poster	Design a high-impact campaign poster.
95	/tabletent	Create a restaurant, clinic, or retail table-tent mockup.
96	/menuboard	Integrate the product into a digital menu-board layout.
97	/eventbooth	Visualize a branded exhibition or trade-show booth.
98	/popuplook	Design a small branded pop-up activation environment.
99	/productvending	Create a branded vending-machine concept.
100	/guerrillaad	Develop a legal, safe, attention-grabbing street activation concept.
101	/planewrap NEW	Mock up the campaign on an airplane fuselage livery.
102	/truckwrap NEW	Mock up the campaign on a delivery or freight truck.
103	/trainwrap NEW	Mock up the campaign on a train or metro carriage wrap.
104	/containerbranding NEW	Apply the campaign to a branded shipping container.

5. Ecommerce & Marketplace Assets

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
105	/amazonhero	Create an Amazon-style white-background main image.
106	/amazoninfographic	Design a marketplace infographic explaining key benefits.
107	/amazonlifestyle	Create a compliant lifestyle image showing the product in use.
108	/amazoncomparison	Build a comparison chart using only verified product information.
109	/amazonfeatures	Create a feature-callout image for a product listing.
110	/astore	Plan an Amazon A+ Content image sequence.
111	/flipkarthero	Create a clean marketplace hero image for Indian ecommerce.
112	/shopifyhero	Design a wide ecommerce homepage hero banner.
113	/productpage	Plan the complete visual sequence for a product-detail page.
114	/collectionbanner	Create a category or collection-page banner.
115	/bundleimage	Show multiple products together as one clear bundle.
116	/sizeguide	Turn supplied measurements into a clean size-guide graphic.
117	/howtouse	Create a step-by-step product usage infographic.
118	/whatsinside	Display package contents in an organized flat-lay.
119	/ingredients	Create a clear ingredient or material spotlight image.
120	/dimensions	Create a dimensional diagram from supplied measurements.
121	/variantgrid	Show available colours, flavours, or sizes in a clean grid.
122	/packaging360	Plan front, back, side, and detail views of the package.
123	/subscriptionbox	Visualize the product as part of a subscription box.
124	/checkoutbanner	Create a reassuring checkout or cart upsell banner.
125	/crosssell	Design a "pairs well with" cross-sell visual.
126	/upsell	Create a premium-upgrade or larger-bundle visual.
127	/wishlistad	Design a reminder creative for wishlisted products.
128	/backinstock	Create a back-in-stock announcement visual.
129	/reviewgallery	Turn authentic reviews into a branded social-proof gallery.

6. Branding, Packaging & Identity

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
130	/brandmoodboard	Create a visual direction board from the brand brief.
131	/brandpalette	Develop a usable colour palette with roles and hex values.
132	/brandfonts	Recommend a headline/body font pairing and usage rules.
133	/brandstyle	Define a consistent visual style for social and advertising.
134	/brandvoice	Create practical brand voice guidelines with examples.
135	/logoconcept	Generate logo direction concepts for designer exploration.
136	/logomockup	Place an existing logo into realistic brand applications.
137	/packagingconcept	Create a packaging design direction around supplied information.
138	/labeldesign	Design a product-label concept with clear hierarchy.
139	/boxmockup	Visualize artwork on a realistic product box.
140	/pouchmockup	Visualize branding on a stand-up pouch.
141	/bottlemockup	Apply label artwork to a realistic bottle.
142	/tubemockup	Create a cosmetic or healthcare tube mockup.
143	/jarconcept	Visualize branding on a jar with premium lighting.
144	/canconcept	Create a beverage or food-can packaging concept.
145	/sachetconcept	Design a branded single-use sachet presentation.
146	/shippingbox	Create a branded ecommerce shipping-box experience.
147	/thankyoucard	Design an insert card that improves unboxing and retention.
148	/businesscard	Create a clean business-card direction from the brand identity.
149	/stationery	Apply the identity to letterhead, envelope, and stationery.
150	/socialkit	Create a consistent set of profile, cover, and post templates.
151	/iconset	Develop a coherent set of simple brand icons.
152	/patternsystem	Create a repeatable brand pattern from identity elements.
153	/brandrefresh	Modernize an existing visual identity without losing recognition.
154	/brandguide	Assemble the approved identity into a concise usage guide.

7. Copywriting & Conversion

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
155	/valueprop	Write a clear value proposition for one audience.
156	/headlinebank	Generate 30 campaign headlines across multiple angles.
157	/taglinebank	Create concise, memorable tagline options.
158	/benefitcopy	Translate technical features into customer benefits.
159	/featurecopy	Write accurate feature descriptions from supplied facts.
160	/productdescription	Create persuasive ecommerce product copy.
161	/adcopy	Write primary text, headline, description, and CTA for Meta ads.
162	/shortadcopy	Generate short mobile-first ad copy variants.
163	/longadcopy	Write a longer story-led direct-response ad.
164	/captionbank	Generate 30 social captions in the brand voice.
165	/ctabank	Create varied calls to action for different funnel stages.
166	/hookrewrite	Rewrite a weak opening into 15 stronger hooks.
167	/painpoints	Map customer frustrations into responsible messaging angles.
168	/desires	Map the audience's desired outcomes into creative angles.
169	/objectioncopy	Write copy that handles price, trust, effort, and timing objections.
170	/urgencycopy	Add ethical urgency without false scarcity.
171	/socialproofcopy	Turn genuine proof into concise conversion copy.
172	/landinghero	Write the hero section for a campaign landing page.
173	/landingpage	Draft a full conversion-oriented landing-page structure.
174	/emaillaunch	Write a short product-launch email sequence.
175	/cartrecovery	Create abandoned-cart email and message copy.
176	/whatsappoffer	Write a concise WhatsApp promotional message.
177	/smscopy	Create compliant short promotional SMS copy.
178	/localizecopy	Adapt approved copy for another market or language context.
179	/copyaudit	Review copy for clarity, credibility, compliance, and conversion.

8. Client Pitching & Sales

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
180	/clientaudit	Audit a prospect's visible content and identify improvement opportunities.
181	/creativeaudit	Evaluate a brand's ad creatives using a structured scorecard.
182	/competitoraudit	Compare a prospect's creative presence with named competitors.
183	/pitchangle	Find the strongest UGC service angle for a specific prospect.
184	/pitchdeck	Outline a concise UGC proposal deck.
185	/onepager	Create a one-page overview of your UGC service.
186	/servicepackages	Build three clear service tiers with deliverables.
187	/pricingmenu	Create a transparent rate card with add-ons.
188	/customproposal	Draft a tailored proposal from a client brief.
189	/coldemail	Write a short personalized outreach email.
190	/coldDM	Write a natural Instagram or LinkedIn prospecting message.
191	/followup	Generate a respectful multi-touch follow-up sequence.
192	/loomscript	Write a 60–90 second personalized audit video script.
193	/discoverycall	Create discovery questions for a UGC client call.
194	/needsanalysis	Turn discovery notes into client needs and priorities.
195	/scopeofwork	Draft a clear UGC scope of work with revisions and usage rights.
196	/deliverables	Convert an idea into an exact deliverables checklist.
197	/timeline	Build a practical production timeline with client dependencies.
198	/onboarding	Create a client onboarding checklist and asset request.
199	/creativebrief	Turn call notes into a production-ready creative brief.
200	/caseStudy	Convert real project results into a credible case study.
201	/reporttemplate	Create a monthly creative performance report structure.
202	/upsellclient	Suggest relevant add-ons based on current client work.
203	/renewalpitch	Prepare a retention or monthly-renewal pitch.
204	/referralask	Write a polite referral request after successful delivery.

9. Strategy, Research & Campaign Planning

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
205	/brandanalysis	Analyze brand positioning, audience, promise, and proof.
206	/audiencepersona	Create evidence-based customer personas from supplied research.
207	/customerjourney	Map awareness-to-purchase content needs.
208	/competitormap	Compare competitors by positioning and creative style.
209	/contentgaps	Identify useful content topics the brand is missing.
210	/reviewmine	Extract recurring themes from supplied customer reviews.
211	/commentmine	Analyze supplied social comments for questions and objections.
212	/anglebank	Generate 30 campaign angles organized by awareness stage.
213	/campaignconcept	Develop one integrated campaign idea across formats.
214	/campaignplan	Create a channel-by-channel campaign execution plan.
215	/contentpillars	Define repeatable social content pillars for the brand.
216	/monthlycalendar	Build a 30-day content calendar from approved pillars.
217	/funnelplan	Map creative assets to top, middle, and bottom of funnel.
218	/awarenessads	Plan creatives for audiences unfamiliar with the problem.
219	/considerationads	Plan proof and education creatives for evaluating buyers.
220	/conversionads	Plan offer and objection creatives for ready-to-buy audiences.
221	/retentioncontent	Plan post-purchase education and loyalty content.
222	/launchstrategy	Create a phased pre-launch, launch, and post-launch plan.
223	/seasonalplan	Build a campaign around a relevant seasonal moment.
224	/trendadapt	Adapt a current trend to the brand without copying creators.
225	/testmatrix	Create a structured hook × angle × format testing matrix.
226	/kpiFramework	Choose appropriate metrics for each creative objective.
227	/briefgenerator	Generate multiple creative briefs from one campaign strategy.
228	/riskcheck	Flag unsupported claims, sensitive themes, and brand-safety risks.
229	/postmortem	Analyze campaign results and recommend the next tests.

10. Content Production & Repurposing

Choose a shortcut, then add a real creative brief and reference assets.

No.	Shortcut	What it creates
230	/productextract	Isolate the product from its background for reuse.
231	/backgroundswap	Replace the setting while preserving product identity.
232	/cleanup	Remove distracting objects and improve composition.
233	/extendframe	Expand an image for a different aspect ratio.
234	/relight	Change scene lighting while keeping the product unchanged.
235	/recolour	Create a specified colour variant while protecting logos and text.
236	/seasonalize	Adapt an approved asset to a seasonal theme.
237	/localizevisual	Adapt visual context for another region or audience.
238	/captionimage	Add concise campaign copy with safe visual spacing.
239	/removeText	Create a clean text-free version of an approved visual.
240	/resizepack	Prepare aspect-ratio variants for major social placements.
241	/carouselize	Turn one long idea into a swipeable carousel structure.
242	/reelize	Convert a static concept into a short-form video plan.
243	/staticize	Turn a video script into a set of static ad concepts.
244	/clipplan	Break a long video into high-value short clips.
245	/brollplan	Generate a practical B-roll checklist for production.
246	/editmap	Create an editing map with cuts, overlays, captions, and music cues.
247	/subtitlecopy	Create concise on-screen captions from a script.
248	/thumbnail	Design a high-clarity short-form video thumbnail concept.
249	/coverframe	Create a consistent Reel/TikTok cover system.
250	/contentbatch	Plan a one-day shoot that produces a month of assets.
251	/assettracker	Create a naming and tracking system for creative deliverables.
252	/qaChecklist	Build a pre-delivery creative quality checklist.
253	/revisionplan	Turn client feedback into a precise revision checklist.
254	/portfolioselect	Choose and organize strongest approved work for a portfolio.

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